

NaviSite®

DATA SHEET

APPLICATION DEVELOPMENT SERVICES

Why NaviSite

Whether you need to support an existing application or develop a new one, NaviSite's Application Development services add value to your business applications in many ways. NaviSite helps you to:

- Speed the application development cycle and generate more from your business applications
- Leverage the benefits of newer technologies for which you may not have the resources or expertise to do on your own
- Lower costs for software development and management
- Re-focus internal resources on other important organizational priorities
- Put your applications in the hands of a trusted partner who has the experience and expertise to support not just your applications, but also your business

APPLICATION SOLUTIONS THAT ADAPT TO YOUR BUSINESS

Today when technology is the key driver of business processes and performance, every organization's IT environment abounds in custom applications, packaged software, and web applications. Although many of these applications were implemented to solve real business issues, they often require significant time, effort, resources, and money to maintain, to the chagrin of IT staff and end users alike. Worse yet, these applications may no longer provide the benefits for which they were intended, and they may even be inhibiting growth. How can you cope with this constant state of evolution without having to throw your application investments out of the door?

NaviSite offers comprehensive Application Development services to help you get more from your business applications. Whether it's developing a new application or supporting an existing one, we enable you to leverage newer technologies, keep custom applications up-to-date, and integrate your custom and packaged applications – delivering the value you intended and adapt as your organization does.

APPLICATION DEVELOPMENT SERVICES

NaviSite provides a full spectrum of Application Development services in a variety of software environments to meet your needs.

Collaboration and Portals

The Internet has become an important business tool for interacting with a global audience – be it your customers, partners, or employees. Web 2.0 has ushered in new ways to interact with your key constituencies. The communication and collaboration tools include blogs, wikis, widgets, community networks and RSS aggregation & feeds – each making a positive impact on your online presence in a unique way. NaviSite offers secure, scalable web collaboration portals that utilize the latest content management and Web 2.0 technologies that enable businesses to more effectively communicate with your global audience.

Our Collaboration and Portal offerings include platforms for content management systems, document collaboration, and integrated search, all under a single management interface. We can assist you with one or all stages of your collaboration and portal development process; right from requirements gathering, planning, and design to development, implementation, and management of collaboration and portal solutions.

Ecommerce Solutions

NaviSite can help you improve your online sales presence, whether you need to develop an Ecommerce, site from the ground up or enhance an existing one. We have the expertise to design and develop creative, interactive ecommerce portals for diverse target audiences, leveraging a variety of web development approaches, coding platforms, and databases.

Our Ecommerce capabilities include:

- Complete Ecommerce web design
- Ability to quickly deploy, customized, turnkey Ecommerce functionality to your existing site
- Integration of Ecommerce systems with back-end and legacy systems
- Managed hosting and application management for your Ecommerce site, providing 24x7 monitoring and management with a service level guarantee.

Application Integration and SOA

While applications have become the mainstay for business operations, it is a challenge to implement them in a manner that truly supports the way a business runs. A good implementation requires not only flexibility in design but often integration across multiple applications that perhaps use different technologies.

At NaviSite, we understand our customers' need to drive efficiencies by tightly integrating business systems with partners, vendors, clients and other constituents, who are often distributed around the globe. We offer flexible Application Integration and Service Oriented Architecture (SOA) solutions – ensuring that your software supports a business function rather than the other way around.

NaviSite's application integration and SOA offerings enable you to:

- Seamlessly integrate applications hosted and managed across multiple locations and environments
- Monitor data flows/business processes across various systems
- Leverage the strengths of existing technology systems

Our SOA capabilities span the entire development lifecycle – from design and development to implementation and management of the SOA solution. We can also package the SOA solutions with Web 2.0 offerings so that end users can access customizable, real time information. In addition, we provide 24x7x365 monitoring and operations support for the SOA platform. With NaviSite, we don't just help you integrate applications; we can also help you monitor and manage those critical connection points on an ongoing basis.

Business Intelligence and Analytics

Data is your most valuable business asset. If efficiently managed and reported, data can be very useful for making intelligent, agile business decisions that drive operational efficiency and revenue opportunity. You need to ensure smooth communication between your applications for continuous data flow and to create a reporting strategy that easily renders data the way you need to see it. NaviSite develops the back-end “engines” for collecting, processing, and transforming the data supported by your applications, including appropriate data presentation methods and reporting – making your data informative, concise, and actionable.

Our business intelligence and analytics capabilities include:

- Database design and modeling
- Data reporting using various reporting packages such as Microsoft SQL Reporting Services deployed on a Microsoft Sharepoint portal
- Data conversion, including data analysis, data cleansing, and batch import/export functionality
- Integration of websites and legacy systems, including automated data exchange

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About NaviSite

NaviSite is a leading provider of cloud enabled enterprise hosting and application management services. It provides customized and scalable solutions leveraging its industry leading hosting infrastructure, full suite of managed services and custom and packaged application life cycle management expertise. Over 1,400 customers depend on NaviSite for customized solutions delivered through its global footprint, comprising 16 state-of-the-art data centers supported by approximately 650 professionals. For more information, visit www.navisite.com.