

“After considering other companies’ offerings, we chose NaviSite. We were confident they had the right combination of technical acumen and cultural values that would enable us to concentrate on and perform our mission more effectively and efficiently.”

*Lt. Colonel David Mothesed,
Southern Terroror
Financial Secretary,
The Salvation Army*

IT SERVICES FOR NONPROFIT ORGANIZATIONS

BUILDING SOLUTIONS THAT MATTER

Nonprofit organizations are constantly competing for dollars – whether it’s for donations from constituents or dividing up scarce resources within the organization itself. This is especially true given rising administration costs, regulatory reporting needs, and intense competition for funding and awareness among a growing not-for-profit sector. Nonprofits are increasingly turning to information technology to stretch their dollars and do more with less. NaviSite is particularly adept at helping Nonprofits use information technology (IT) to achieve organizational objectives.

NaviSite’s solutions for Nonprofits are specifically designed to:

- Maximize the value of your existing IT investments and extend their usefulness
- Increase your organization’s visibility, while enhancing your capabilities in advocacy and fundraising
- Streamline your process for managing operations, constituency information, and relationships
- Reduce IT and administrative costs, so those dollars can be re-directed toward the primary mission of your organization
- Provide a concrete, sustainable IT roadmap that directly supports your organization’s short and long-term goals
- Manage your IT resources on an ongoing basis, so you can focus on your core operations

SERVICES THROUGHOUT THE IT LIFECYCLE

NaviSite understands the vital role technology plays in achieving your objectives – from fundraising, constituent relationship management, and grants management to general administration and advocacy. We provide services throughout the IT lifecycle – with the aim of reducing costs and maximizing value to your volunteers, employees, donors and members.

NaviSite’s portfolio of services for Nonprofit organizations includes:

Plan & Assess

- **Information Technology Workshop** – A 2-day planning event to identify the most effective ways IT can support your operations, including initial development of an IT strategy
- **IT Planning and Assessment** – A complete evaluation of your IT portfolio to align IT initiatives with organizational objectives, maximize the value of existing applications, and define a scalable IT blueprint
- **Enterprise Application Planning** – Strategic planning for ERP, CRM, HCM, and Business Intelligence applications (Oracle, PeopleSoft, Siebel, Cognos, Hyperion, and others), including development of technical architecture designs
- **Enterprise Architecture Planning** – Development of an enterprise architecture blueprint within a highly-compressed time frame, defining a target state for the overall technology portfolio and a plan to get you there



- **Compliance/Governance** – Strategies for using IT applications to address compliance/governance needs

Develop & Implement

- **Custom Application Development** – Development of custom applications to support funds management, grants management, reporting, case management, constituent management, and other nonprofit applications
- **Web and Ecommerce Applications** – Development of solutions to increase awareness of your organization on the Web, facilitate content management, and support donor/constituent loyalty systems and online fundraising
- **Enterprise Application Implementation** - Enterprise application implementation services, including application configuration and deployment and/or application changes required due to large organizational transformations
- **Systems Integration** – Integration of packaged and custom applications to ensure a cohesive view of organizational data and to support end-to-end operations

Manage & Maintain

- **Application Outsourcing** – The ability to transition work to NaviSite consultants, whether you prefer them to be onsite at your premises, offsite in one of our U.S. Development centers, or offshore in our New Delhi, India facility
- **Application Monitoring & Management** – Complete management of your applications, either within our world-class data centers or remotely at your preferred location
- **Application Support Help Desk** – Help desk services for a variety of Level I inquiries, including end-user support for user account creation/modification/ termination, general application questions, password resets and security administration, application troubleshooting, and batch process verification
- **Managed Messaging** – Effective, scalable, and cost-effective way to manage Microsoft Exchange, Lotus Domino, Mobile Messaging, and other collaborative technologies
- **Managed Services** – Complete management of your IT infrastructure, including server and OS management, storage and backup management, network management, security management, database administration, business continuity and disaster recovery, remote monitoring and management, and desktop support
- **Hosting Services for Web-Based Applications** – Dedicated and shared hosting services for web-based applications, including the required infrastructure, server/network/operating system monitoring, and hardware management
- **Content Distribution Services** – A variety of Content Distribution Services to address your specific content type and performance needs
- **Colocation Services** – Space, power, and monitoring of servers (up/down status) for our customers' IT infrastructure located within NaviSite's enterprise-class data centers

Upgrade & Optimize

- **Upgrade Services** – Upgrade services for enterprise and custom applications
- **Optimization Services** – Optimization of existing applications for better performance, processing, and scalability

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About NaviSite

NaviSite is a leading provider of cloud enabled enterprise hosting and application management services. It provides customized and scalable solutions leveraging its industry leading hosting infrastructure, full suite of managed services and custom and packaged application life cycle management expertise. Over 1,400 customers depend on NaviSite for customized solutions delivered through its global footprint, comprising 16 state-of-the-art data centers supported by approximately 650 professionals. For more information, visit www.navisite.com.