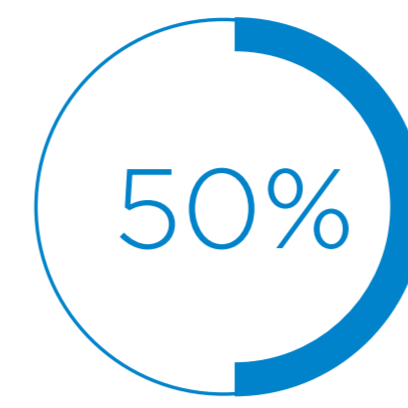
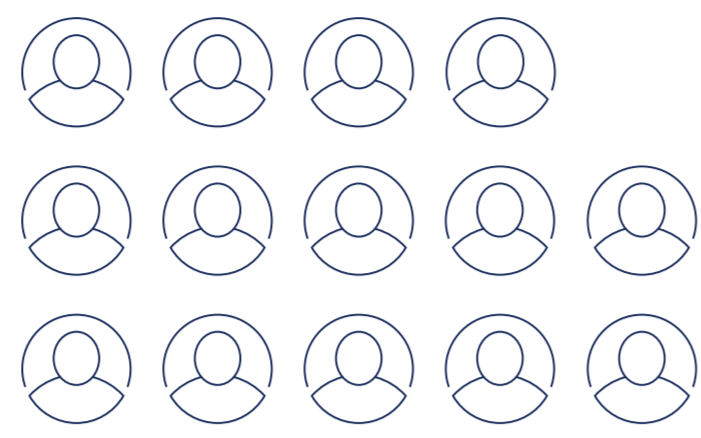


Collaboration in the cloud

Research Report

1400
Participants



IT / Non-IT
decision makers



Healthcare



Financial services



Hospitality



Manufacturing

What was the state of play?

86%

Agree collaboration helps improve work efficiency

84%

Agree collaboration has a tangible value

81%

Agree investment in tools has a clear ROI

Who's Investing?



47%
Financial services



42%
Manufacturing



plan to invest in cloud in the next 12 months

80%

have invested in cloud

Of these

71% think there is a **tangible value** to the business

78% feel there is a **clear ROI** improving work, efficiency and productivity

Challenges to adoption

- Changing/different working styles and habits
- Geographical distance between team members
- Lack of time to work with others
- Lack of knowledge on tech and tools
- Missing the right tools or tech

Decision maker challenges

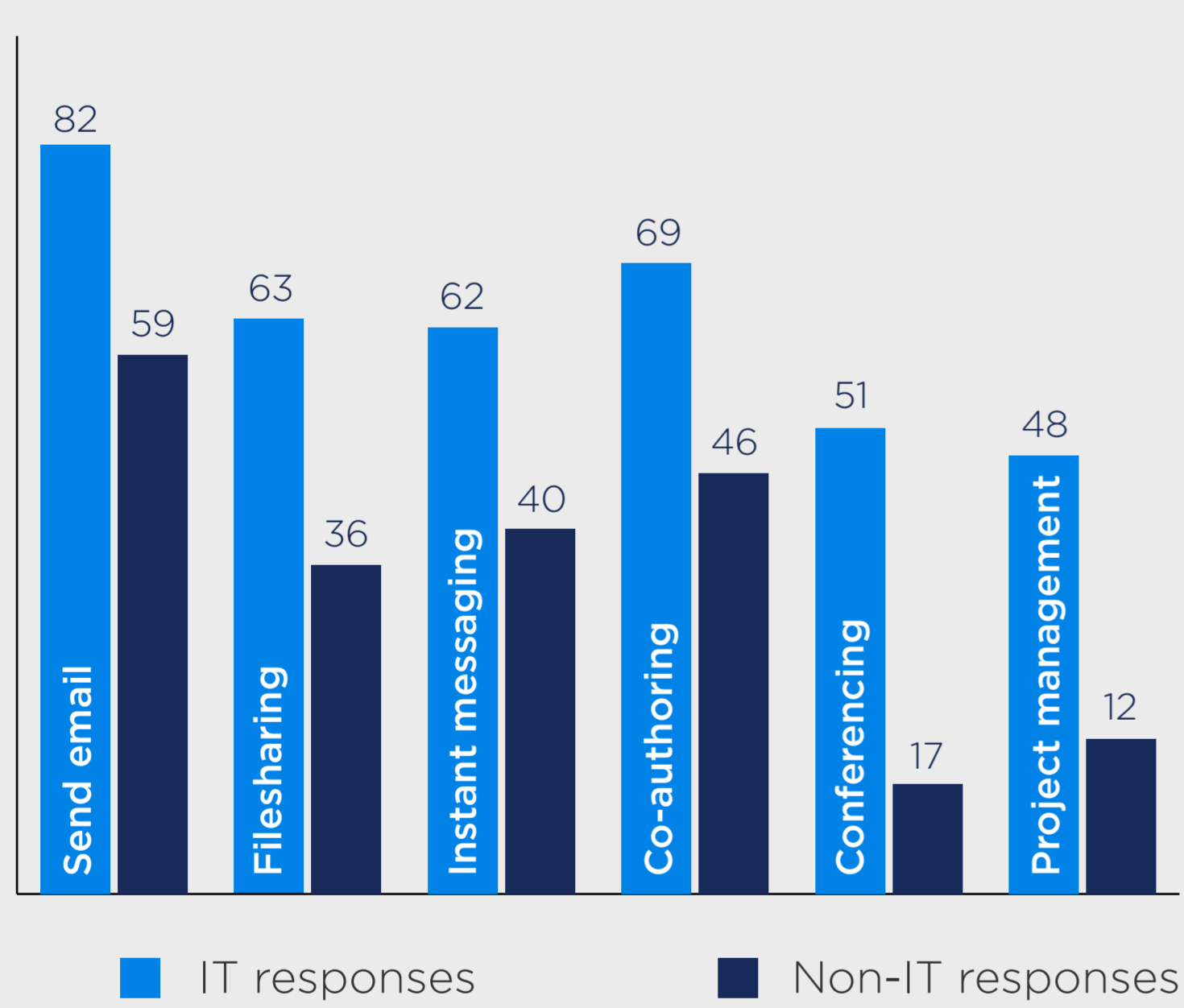
Percent IT teams spend 10+ hours per week on these issues

- 28% Security and threat detection
- 25% Managing data storage (compliance and regulation)
- 24% Monitoring
- 22% Controlling access

Issues that cost over \$40,000 a year

Real world collaboration

Daily use of collaboration tools



Expectations and end user view

70% Productivity impacted by waiting for IT to fix collaboration tools

Only 10% were very satisfied with collaboration tools offered

Why use an MSP?

86% surveyed do

Access to certified experienced IT professionals

Quicker ROI demonstration

Hours in management and maintenance

Learn how Navisite can help your business collaborate more efficiently and productively at www.navisite.com/collaboration